

Appendix 2

Communication and Consultation Strategy for the Proposed Main Modifications to the West Northamptonshire Joint Core Strategy Local Plan Part 1 (as submitted)

Stage	Timing	Actions
Proposed Main Modifications – Statutory period for representations	January – February 2014 6 week statutory period from 14 January – 25 February 2014	<ol style="list-style-type: none">1. Joint news release.2. Social media communications i.e. Twitter, Facebook.3. Advert to be placed in local newspapers circulating across the West Northamptonshire area.4. All Proposed Main Modifications related documents to be made available at the Partner Councils' offices, and in all the other 'deposit venues' specified in the adopted Statements of Community Involvement.5. All Proposed Main Modifications related documents to be made available for review/ download with full 'on-line' representations facilities available on the JPU website with links from the Partner Councils' websites.6. Letters or emails explaining the Proposed Main Modifications to the JCS sent to the specific consultation bodies¹, the general consultation bodies² and all organisations and individuals (including Town and Parish Councils) on the JPU Consultation database containing the following:<ul style="list-style-type: none">• The statement of representation procedures;• The statement of arrangements (i.e. when and where the documents are available); and• A Representation Form and Guidance Note for Respondents.7. Paper copies of the Proposed Main Modifications related documents to be made available on request.

¹ The specific consultation bodies are listed in Regulation 2 of the Town and Country Planning (Local Planning) (England) Regulations 2012 and relate to organisations responsible for services and utilities and infrastructure provision.

² The general consultation bodies are also specified in Regulation 2 of the 2012 Regulations and comprise:

- voluntary bodies some or all of whose activities benefit any part of the local planning authority's area
- bodies which represent the interests of:
 - different ethnic or national groups in the local authority's area
 - different religious groups in the local planning authority's area
 - disabled people in the local planning authority's area
 - persons carrying on business in the local planning authority's area